

BINGLEY TOWN COUNCIL



The Hub, Myrtle Place, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Wednesday 24th July 2024 at 6.30pm

Councillors present: Carney (MC), Gibbons (PG), Goode (JG)
Councillors absent: None
Non Councillor members of the Committee present: Chris O'Neill (CO), Jane Stone (JS)
In attendance: Eve Haskins (EH, Town Clerk)
Members of the public: One (Ward Councillor Susan Fricker, SF)

Start: 6.31pm
Finish: 7.25pm

2425/11 Apologies for absence
None received.

2425/12 Disclosures of interest
None.

2425/13 Minutes
Resolved to approve the minutes of EMACC meeting held on 19th June 2024 as a correct record.

2425/14 Confidential items
None.

2425/15 Public Participation
None.

2425/16 Communication
The Council's communication with the public was discussed, and PG confirmed that the Annual Report newsletter is currently being delivered to all households in the parish and that the Admin Assistant is continuing to improve the social media reach of Town Council posts. It was highlighted that many residents are not aware of the Boundary Commission's latest consultation including on proposals for Bingley – this is due to be discussed further at the Full Council meeting next week, where the official Town Council response will be agreed. The recording of meetings via the Owl was also discussed, and it was agreed to recommend to the Full Council that, as it will not impact detrimentally on the Town Council's communication with the public, these recordings should cease.

2425/17 Events

a) Green and Clean Forum, 10th August 2024

A formal invite to the next Green and Clean Forum on Saturday 10th August, 10am-12pm, has been sent to all community groups and allotment holders, asking for them to respond: less than 10 have so far confirmed attendance, including the allotments' gardener. JS sent apologies for this Forum, and advised

that some of her colleagues will be attending. Agreed that EH to arrange for reminders to be sent out to all again.

b) The Town Council's involvement in local events run by third parties

Noted the following regarding the Town Council's involvement in local events run by third parties:

- Christmas event organised by Bingley Chamber of Trade

PG confirmed that there are no fresh updates on this event; still waiting for Bingley Chamber of Trade to have a meeting with the markets people. Agreed that EH to contact the Chamber of Trade again to request an update.

- Eldwick and Gilstead Gala, Saturday 29th June 2024

Eldwick and Gilstead Gala brochure given to JS to use the contact details for future events.

- Bradford City of Culture 2025

PG reported that there are no new updates on general programme for the Bradford City of Culture plans next year; EH reported that the City of Culture representatives have confirmed that they will be attending the Full Council meeting in August.

SF entered the meeting at 6.55pm.

c) Town Council organising events in 2024-25

MC updated all on the plans for an event for the 80th anniversary of VE Day (8th May) next year, to be held on Saturday 10th May, including military vehicles etc., in conjunction with Bingley Remembrance Group:

- Renewed the Group's £5m Public Liability insurance.
- Been liaising with Ann Foster of Eldwick and Gilstead Gala regarding organising large events, as well as the Friends of Myrtle Park - JG advised to also contact Jeff Nutter at the Friends of Prince of Wales Park and Bingley Chamber of Trade.
- Began contacting people with military vehicles, including a call out on social media.
- 1940s style gala envisioned, including stalls etc.
- Agreed that a VE flag to be investigated – SF to liaise with the other Bradford Council Ward Councillors for Bingley regarding the broken flagpole in Market Square.

d) Bingley Arts Festival 2025

JS reported that the arts festival planned for 3rd/4th/5th May next year is now hoping to be called 'Bingley 25' – SF to determine Bradford Council's views on this suggestion. PG reported that this festival is now more than the arts and crafts festival originally conceived, and plans now include skateboarding in the park, music from Bingley Music Town, a pop-up farm organized by the Friends of Myrtle Park etc. Agreed to recommend to Full Council that the Town Council act as the overall coordinating group for these events, including promotion etc. of the events; also agreed that EH to contact Bradford Council's Play in the Park coordinator to determine whether a Play in the Park event could be held on the Saturday or Monday of this weekend.

MC reported that the Bingley Bantams are holding a duck race in Myrtle Park on 8th September.

JS noted that the old Bingley Show had funds leftover once disbanded and queried what would happen with this money – agreed that JS to investigate this further. SF suggested that the Arts Council, who are acting as the holding fund for the grant money for the wider festival, could hold this.

SF noted that the new Town Council website is a great resource for Bingley, including an events calendar for all local community groups.

e) Bandstand concerts' project

JG reported that the electrics in the bandstand are now operational and one extra event, Guiseley Jazz has already been held, which was amazing and well attended. Bradford Concert Band have also been booked as an extra date on Sunday 1st September, so the programme is full apart from 4th August; the Friends of Myrtle Park have also booked a jazz band for 25th August: agreed that the Town Council to cover the £100 cost for this out of the bandstand budget. Also agreed that the Admin Assistant be asked to include all local events included on the Town Council's website's events calendar on the 'It's On In Bradford' website.

2425/18 Next meetings

Agreed that the next EMACC meeting to be held on Wednesday 21st August 2024 at 6.30pm in the Hub.

2425/19 Exclusion of the press and public

There were no items to be discussed in confidence.