

BINGLEY TOWN COUNCIL



The Hub, Myrtle Place, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Wednesday 19th June 2024 at 6.30pm

Councillors present: Carney (MC), Gibbons (PG), Goode (JG)
Councillors absent: None
Non Councillor members of the Committee present: Jane Stone (JS)
In attendance: Eve Haskins (EH, Town Clerk)
Members of the public: None

Start: 6.30pm
Finish: 7.20pm

Apologies to residents: due to technical reasons, this meeting was not recorded and therefore it has not been possible to place it on YouTube

2425/01 Election of Chair and Vice Chair

Resolved to elect Councillor Gibbons as Chair of EMACC for the 2024-25 municipal year.

Resolved to elect Councillor Goode as Vice Chair of EMACC for the 2024-25 municipal year.

2425/02 Apologies for absence

Apologies received, and the reasons for absence approved, from Chris O'Neill (CO).

2425/03 Disclosures of interest

None.

2425/04 Minutes

Resolved to approve the minutes of EMACC meeting held on 22nd May 2024 as a correct record.

2425/05 Confidential items

None.

2425/06 Public Participation

None.

2425/07 Communication

The Council's communication with the public was discussed, and it was agreed that the new website, which is due to go live imminently, would be used to help communication with the public and community groups.

2425/08 Events

a) Green and Clean Forum, 10th August 2024

It was agreed that a formal invite to the next Green and Clean Forum on Saturday 10th August in Cardigan House, 10am-12pm, will be sent out to all community groups and allotment holders, asking for

them to respond: JG to liaise with the Admin Assistant regarding advertising this, and to confirm the number of chairs that Cardigan House has.

b) D-Day commemoration event feedback

It was reported that the D-Day commemoration event on 6th June was very well attended, and enjoyed by all. It was agreed to use the funds allocated to the event to provide a donation to the Scouts and Sea Cadets who were involved to cover their costs for the evening (£150 each); MC to compile a report outlining all the spend to send to the Finance and General Purposes Committee for their information.

c) The Town Council's involvement in local events run by third parties

Noted the following regarding the Town Council's involvement in local events run by third parties:

- Christmas event organised by Bingley Chamber of Trade

PG confirmed that there are no fresh updates on this event; still waiting for Bingley Chamber of Trade to have a meeting with the markets people.

- Eldwick and Gilstead Gala, Saturday 29th June 2024

PG confirmed that the Town Council have agreed not to hold a stall at the Eldwick and Gilstead Gala on 29th June, however individual councillors have been encouraged to volunteer; MC stated that she will be attending wearing a Bingley Town Council hi-vis vest.

- Bradford City of Culture 2025

PG reported that there are no new updates; EH reported that the City of Culture representatives have been invited to attend the Full Council meeting in July or August, depending on their availability.

- Other events

PG reported that an open studios event for artists is taking place at Bingley Arts Centre on Saturday 29th June, with Bingley Gallery, Bingley Baptist Church and Bingley Camera Club also involved: it was agreed that the Town Council would help to publicise this – PG to send the details onto the Admin Assistant to publicise via social media.

It was also reported that a skateboarding event is taking place in Myrtle Park this weekend – agreed to publicise these events in the future, EH to contact the Friends of Myrtle Park to obtain contact details.

PG reported that an open event took place recently where the plans for a 'Pride' event in Bingley in June next year was discussed: she asked for the Town Council to be kept informed on these plans.

d) Town Council organising events in 2024-25

It was agreed to organize an event for the 80th anniversary of VE Day (8th May) next year, on Saturday 10th May, including military vehicles etc., in conjunction with Bingley Remembrance Group: MC to begin investigations into this, and JS to liaise with Bingley Music Town regarding providing 1940s singing at the event.

e) Bingley Arts Festival 2025

JS reported that the next meeting of Bingley Creates is taking place next week where the Arts Festival taking place next May will be discussed further. The creation of bunting to display in the town centre at the event has expanded greatly: agreed that EH to contact Allun Preece at Bradford Council's Street Lighting Department to request a meeting to discuss this further (to determine what permission would be needed to place this bunting up, and what would be viable (e.g. all around town, in Market Square round lampposts etc.)). JS also reported that Bingley Creates are searching for more activities for children at this Festival, including circus skills etc. and that Ward Councillor Fricker will be liaising with

Bradford Council regarding the use of Myrtle Park, Market Square etc. She also reported that Councillor Fricker has visited businesses in Bingley to enquire whether they have any space for a display or live music over the weekend, and that the arts trail will also be taking place either the same day as the Festival or the Monday, as it could be a walking trail to coincide with the Walkers are Welcome festival. JS to liaise with MC regarding putting together a list of events at the Festival. JS confirmed that there has still been no word back from Bradford Council regarding the funding applied for from the City of Culture funds, and stated that sponsorship will also be sought.

f) Bandstand concerts' project

JG reported that Guiseley Jazz played at the bandstand last Sunday, and that all the advertising leaflets he had put in the library had been taken therefore he will distribute some more. There has not yet been any move to book any further bands with the use of electrics now in the bandstand: agreed that JG to liaise with the organizer of Bingley Music Town regarding finding bands for this.

2425/09 Next meetings

Agreed that the next EMACC meeting to be held on Wednesday 24th July 2024 at 6.30pm in the Hub.

2425/10 Exclusion of the press and public

There were no items to be discussed in confidence.

Actions:

- **Agenda item 2425/08a: JG to liaise with the Admin Assistant regarding advertising the Green and Clean Forum and inviting community groups/allotments holders, as well as to confirm the number of chairs that Cardigan House has.**
- **Agenda item 2425/08c: PG to send the details of the open studios event on 29th June onto the Admin Assistant to publicise via social media; EH to contact the Friends of Myrtle Park to obtain contact details for the skateboarding organisers.**
- **Agenda item 2425/08d: MC to begin investigations into organizing an event organize an event for the 80th anniversary of VE Day (8th May 2025), on Saturday 10th May, including military vehicles etc., in conjunction with Bingley Remembrance Group; JS to liaise with Bingley Music Town regarding providing 1940s singing at the event.**
- **Agenda item 2425/08e: EH to contact Allun Preece at Bradford Council's Street Lighting Department to request a meeting to discuss further the placing of bunting around the town for the Arts Festival next May; JS to liaise with MC regarding putting together a list of events at the Festival.**
- **Agenda item 2425/08f: JG to liaise with the organizer of Bingley Music Town regarding finding bands for this.**