

# BINGLEY TOWN COUNCIL



The Hub, Myrtle Place, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Thursday 18<sup>th</sup> April 2024 at 6.30pm

**Councillors present:** Forrest (MF), Gibbons (PG), Goode (JG)  
**Councillors absent:** Carney (MC)  
**Non Councillor members of the Committee present:** Chris O'Neill (CO), Jane Stone (JS)  
**In attendance:** Eve Haskins (EH, Town Clerk)  
**Members of the public:** None

**Start: 6.30pm**  
**Finish: 7.45pm**

**Apologies to residents: due to technical reasons, this meeting was not recorded and therefore it has not been possible to place it on YouTube**

**2324/65 Apologies for absence**

Apologies received, and the reasons for absence approved, from Councillor Carney.

**2324/66 Disclosures of interest**

PG declared an interest in agenda item 2324/71a as a volunteer for the Canal and River Trust (CRT).

**2324/67 Minutes**

**Resolved** to approve the minutes of EMACC meeting held on 14<sup>th</sup> March 2024 as a correct record.

**2324/68 Confidential items**

None.

**2324/69 Public Participation**

None.

**2324/70 Communication**

The Council's communication with the public was discussed, including the recent Neighbourhood Plan consultation which involved the delivery of a leaflet to all households in the parish, however the engagement was still very low. It was agreed that there had been some problems with delivery, and that the Facebook boosts had increased the 'reach' nonetheless.

**2324/71 Events**

**a) 250<sup>th</sup> Anniversary of Five Rise Locks**

It was reported that, despite some concerns from some residents regarding the lack of publicity from CRT and the lack of signage, the Festival to celebrate the 250<sup>th</sup> anniversary of Five Rise Locks last Saturday was a very successful event, with visitors travelling from all over the country. It was confirmed that, in addition to the extra signage placed on pavements for the day, there were lots of people directing visitors, including outside the train station (groups volunteering involved included Action

Stations, Damart, Walkers are Welcome, etc.). All agreed that there is a need for more signage to the Locks, which the Town Council are working upon. PG reported that the general feedback is that most of hospitality industry in the town was incredibly busy, including the market, despite the poor weather, and that the winner of the window competition was Little England kitchen shop on Main Street, whose display had been created by the children at Crossflatts Primary School; BRSK are currently arranging for a large cheque handover to take place. PG also reported that CRT are currently putting together a two minute video of the event, which she will share once received.

**b) The Town Council's involvement in local events run by third parties**

Noted the following regarding the Town Council's involvement in local events run by third parties:

- Christmas event organised by Bingley Chamber of Trade

PG confirmed that unfortunately representatives from Bingley Chamber of Trade could not attend the meeting, however they had sent an update that they will be holding the Christmas event, which is equally funded between the Chamber of Trade and the Town Council, on Saturday 30<sup>th</sup> November. The usual market traders will be in Market Square on that day so the Christmas stalls, rides etc. will be on the lower level of that area and in the Arts Centre. MF suggested approaching local shops/businesses to see if they would like to sponsor a Christmas light; all agreed it was a good idea – MF to put together an official proposal to put before the Town Council.

JS noted that the last Saturday in the month is the date that Damart are now opening their café and shop to the public, including making a space available to the community groups for free, and that the market organisers are also allowing community groups to have a free stall on the same day: e.g. Bingley Creates in April, Bingley Camera Club will be there in June, craft groups in October and Bingley Music Town in November (which is 'music month'). All agreed that thanks to Damart and RSH Artisan Markets to be included in the minutes for their support, and that the Town Council gazebo to be available for community groups to use when at the markets: JS to check whether the groups would require it, and JG to help out where necessary.

- Eldwick and Gilstead Gala, Saturday 29<sup>th</sup> June 2024

PG confirmed that the Town Council have agreed not to hold a stall at the Eldwick and Gilstead Gala on 29<sup>th</sup> June, however individual councillors have been encouraged to volunteer.

- Bradford City of Culture 2025

PG reported that a whole series of meetings continue to take place to bring groups and ideas together in Bingley to celebrate the City of Culture next year. JS confirmed that she continues to liaise with Ward Councillor Fricker, who is working hard to coordinate these celebrations, and confirmed that there are lots of positive actions coming out of this, including bidding for arts funding, heritage trail etc. PG confirmed that the Town Council will act as an umbrella organization for some of these events/activities.

**c) Town Council organising events in 2024**

PG reported that Bingley Remembrance Group are moving forward with plans for the D-Day commemoration on 6<sup>th</sup> June, including liaising with the local Sea Scouts, etc. and have organized a choir and band to perform; they are also completing the necessary paperwork to send to Bradford Council. It was confirmed that all beacons around the country are being lit at 9.15pm, and that the Town Council have ordered the beacon for Bingley.

**d) Networking Event, 11<sup>th</sup> May 2024**

PG confirmed that Cardigan House is booked for Saturday 11<sup>th</sup> May for the next networking event, which will be an opportunity for JS to introduce Bingley Arts Festival/Bingley Creates to engage more people. It was agreed to invite the local Community Engagement Officer also.

JG reported that some of the local groups who receive plants from the Town Council have reported how lovely these are looking: agreed to ask these groups for photos to include in the Annual Report.

**e) Bingley Arts Festival 2025**

JS reported that CRT are interested in co-hosting the 'Bingley Creates Festival' in May next year (to take place over the first Bank Holiday weekend), and that she is working hard to get more artists and community groups involved, including undergoing training and applying for a grant. She suggested that it would be good to get local businesses involved also, and to think about activities for children. The Friends of Myrtle Park have organized a pop-up farm on the Saturday, the Bingley Creates Festival will be on the Sunday and Walkers are Welcome will be doing their annual walk on the Bank Holiday Monday.

**f) Bandstand concerts' project**

JG reported that a notification has been received from Northern Powergrid to confirm that the work to connect the electricity to the bandstand in Myrtle Park will be taking place on the last Sunday in April and first Sunday in May, with final connection taking place on 7<sup>th</sup> May. He also reported that Julie Roberts at Bradford Council has booked eight bands, starting on 12<sup>th</sup> May - Bradford Council are covering the cost of two and the Town Council the other six. She has also arranged for the production of advertising leaflets for these events, however Bradford Council are unable to cover the cost of these this year – all agreed that the Town Council to cover the cost of these from the bandstand concerts' budget. Agreed also to publicise these events via the Town Council social media as soon as the advertising leaflet is received.

**2324/72            Next meetings**

Agreed that the next EMACC meeting to be held on Wednesday 15<sup>th</sup> May 2024 at 6.30pm in the Hub [NB it was agreed after the meeting that this date would be changed to Wednesday 22<sup>nd</sup> May 2024 at 6.30pm in the Hub].

**2324/73            Exclusion of the press and public**

There were no items to be discussed in confidence.