

# BINGLEY TOWN COUNCIL



The Hub, Myrtle Place, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Thursday 14<sup>th</sup> March 2024 at 6.30pm

**Councillors present:** Carney (MC), Forrest (MF), Gibbons (PG), Goode (JG)  
**Councillors absent:** None  
**Non Councillor members of the Committee present:** None  
**In attendance:** Eve Haskins (EH, Town Clerk)  
**Members of the public:** None

**Start: 6.30pm**

**Finish: 7.00pm**

**Apologies to residents: due to technical reasons, this meeting was not recorded and therefore it has not been possible to place it on YouTube.**

**2324/56 Apologies for absence**

Apologies received, and the reasons for absence approved, from Chris O'Neill (CO) and Jane Stone (JS).

**2324/57 Disclosures of interest**

PG declared an interest in agenda item 2324/62a as a volunteer for the Canal and River Trust (CRT).

**2324/58 Minutes**

**Resolved** to approve the minutes of EMACC meeting held on 21<sup>st</sup> February 2024 as a correct record.

**2324/59 Confidential items**

None.

**2324/60 Public Participation**

None.

**MC entered the meeting at 6.35pm.**

**2324/61 Communication**

PG reported that the current Neighbourhood Plan consultation Facebook post for the second open day on 24<sup>th</sup> March 2024 has been publicized via the use of the payable Facebook 'boost' option, which has increased engagement with residents: all agreed this could be an option for communication to promote future events.

**2324/62 Events**

**a) The Town Council's involvement in local events run by third parties**

Noted the following regarding the Town Council's involvement in local events run by third parties:

- 250<sup>th</sup> Anniversary of Five Rise Locks, 23<sup>rd</sup> March 2024

PG reported the following regarding the 250<sup>th</sup> anniversary of Five Rise Locks:

- Ward Councillor Fricker is liaising with local churches to promote this event.

- Articles from CRT will be appearing in the Telegraph + Argus next week and in the Yorkshire Post Saturday Supplement publicizing this event.
- Suggested the Green and Clean Champions are contacted to determine whether they would be available to help clear up following the event at 4.30pm: JG agreed to arrange this, and to also liaise with the Bradford Council's Bingley Ambassador regarding litter picking, and the Assistant Ward Officer regarding organizing the emptying of the bins.
- Both Town Council gazebos, three tables and some chairs will need taking over to Market Square: JG to pick them up on the morning of Friday 22<sup>nd</sup> March and take them round on the Saturday; PG to be at the Hub for 8am on the Saturday, MC to attend the event for 11am.

- Easter and Christmas events organised by Bingley Chamber of Trade

PG confirmed that the Chamber of Trade have organized the 'Easter Eggstravaganza', due to take place on Easter Sunday, with 50% of the costs funded by the Town Council; she also reported that no updates had been received regarding the Christmas event: agreed that the Town Clerk to contact the Chamber of Trade to request an update.

- Bradford City of Culture 2025

PG reported that lots of meetings are being held and attended regarding the City of Culture 2025, with positive networking between local groups.

- Eldwick and Gilstead Gala, Saturday 29<sup>th</sup> June 2024

PG reported that the Town Council have offered to support this gala as volunteers; awaiting response.

**b) Town Council organising events in 2024**

MC reported that Bingley Remembrance Group are arranging for music groups (including Spen Valley Band and a choir) to attend the D-Day commemoration on 6<sup>th</sup> June, that they are awaiting a response from local cadets, Scouts etc., and that the West Yorkshire Lieutenancy will be invited to attend. Agreed that the Town Clerk to order the beacon, JG to arrange the purchase of the two gas cylinders and PG and MC to investigate military vehicles for the event.

**c) Networking Event, 11<sup>th</sup> May 2024**

PG confirmed that Cardigan House is booked for Saturday 11<sup>th</sup> May for the next networking event: agreed that PG to liaise with JS to check whether the focus for the day could be the Bingley Arts Festival due to take place next year.

**d) Bingley Arts Festival 2025**

PG confirmed that JS continues to work on this Festival for 2025, and reported that the Friends of Myrtle Park have an idea for a pop-up farm as part of it.

**e) Bandstand concerts' project**

JG reported that there have been no updates on the electrification of the bandstand or the booking of the bands and confirmed that Julie Roberts at Bradford Council will produce a leaflet when the bands are all finalized (the first one will be after 1<sup>st</sup> May).

**2324/63 Next meetings**

Agreed that the next EMACC meeting to be held on Thursday 18<sup>th</sup> April 2024 at 6.30pm in the Hub.

**2324/64 Exclusion of the press and public**

There were no items to be discussed in confidence.