

BINGLEY TOWN COUNCIL



The Hub, Myrtle Place, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Wednesday 24th January 2024 at 6.30pm

Start: 6.30pm

Finish: 7.20pm

Councillors present:	Forrest (MF), Gibbons (PG), Goode (JG)
Councillors absent:	Carney (MC)
Non Councillor members of the Committee present:	Jane Stone (JS)
In attendance:	Michelle Chapman (MCh, Bingley Chamber of Trade), Jamie Illingworth (JI, Bingley Chamber of Trade), Eve Haskins (EH, Town Clerk), Debbie Ioanna (DI, Admin Assistant)
Members of the public:	None

2324/38 Apologies for absence

Apologies received, and the reasons for absence approved, from Councillor Carney and Chris O'Neill.

2324/39 Disclosures of interest

PG declared an interest in agenda item 2324/44a as a volunteer for the Canal and River Trust (CRT).

2324/40 Minutes

Resolved to approve the minutes of EMACC meeting held on 4th December 2023 as a correct record, subject to the amendment that JG suggested contacting Cottingley Connexions (not Cottingley Connect, as the minutes erroneously stated).

2324/41 Confidential items

None.

2324/42 Public Participation

None.

2324/43 Communication

Noted that the Hub noticeboard has now been moved into a more prominent position, as agreed at a previous meeting; thanks were expressed to the staffing team for organising this.

2324/44 Events

a) The Town Council's involvement in local events run by third parties

Noted the following regarding the Town Council's involvement in local events run by third parties:

- Easter and Christmas events organised by Bingley Chamber of Trade

JI/MCh confirmed that the Christmas event this year will take place on Saturday 30th November 2024. They appreciated that the Town Council wish to be involved in the organisation of the latter, as joint funders, and agreed to have a joint stall. MCh confirmed that RSH Artisan Markets will be running from Haworth on that day, although would need to let MCh know by August/September how many of their traders wished to attend in Bingley. Discussion took place regarding the Christmas event, including the cost of the involvement of Pulse Radio at the Christmas event, which JI/MCh highlighted was great value

for money for the publicity and input at the actual event. The success of last year's event was also highlighted, and it was agreed that the focus is on small children as it is an event specifically aimed at smaller children.

Jl/MCh also confirmed that the Easter event will be taking place on Easter Sunday, 31st March 2024. This event is generally self-funding therefore the Chamber of Trade do not usually ask the Town Council for a grant however they queried whether the Town Council could cover the cost of a DJ at £250: agreed that the Chamber of Trade to put in a grant application for this, which the Town Council could possibly vire from the Regeneration and Tourism budget pot.

- 250th Anniversary of Five Rise Locks, 23rd March 2024

PG explained that the CRT event on 23rd March 2023 would consist of several trading boats, nature activities on the towpaths as close to Five Rise Locks as possible, a trailer in Market Square, etc. as well as roving musicians, an exhibition in a local mill and a weaver making a tapestry of Five Rise. She outlined that she has been working with Ward Councillor Fricker to use the CRT canal event as a catalyst to get local groups and individuals working together, therefore they wish to get more people and local businesses involved: Jl agreed to disseminate information about this event at the next meeting of Bingley Chamber of Trade on 5th February. PG agreed to circulate the publicity material from CRT as soon as this is received from them, and all agreed that local businesses to be asked to publicise this event in their shop windows etc.

- Bradford City of Culture 2025

JS outlined her idea of Bingley Arts Festival for 2025, under the umbrella of 'Bingley Creates', the group founded to hold a festival to involve all the community, businesses, etc. in Bingley, in the City of Culture next year, over the early May bank holiday weekend. This group are hoping to hold a monthly stall at the market to publicise this group, as well as having space in the canteen at Damart Mill where a Bingley Creates stall will be in attendance the same weekend as their monthly sales. Bingley Arts Centre and the Artistic Director of the Arts Theatre are also involved, including performing three plays around the town, one set in medieval times, around the stocks, one set in Victorian times, at Myrtle Park bandstand, and one in Tudor time. The group would like all local businesses and schools to be involved, and representatives from the group will be undertaking training on how to run an event. It is hoped that this festival can be launched at the CRT event on 23rd March.

- Challenge Festival, Myrtle Park, May 2024

The proposed Challenge Festival, due to be held in Myrtle Park in May this year, was queried: agreed that PG to request an update on this event from Ward Councillor Wheatley.

b) Networking event, 27th January 2024

PG confirmed that the networking event facilitated by the Town Council this coming Saturday will focus primarily on the CRT event on 23rd March, to try to get local community groups involved, as well as receive an update from them on their work locally, where they may need support etc.

c) Town Council organising events in 2023-24

PG reported that the Town Council are hoping to be involved in the D-Day Commemorative Event on 6th June, which is being led by Bingley Remembrance Group: agreed that the Town Clerk to liaise with the Group to determine where the Town Council can support them (e.g. purchasing the beacon for the event).

d) Bingley Arts Festival 2025

Discussed in agenda item 2324/44a above.

e) Bandstand concerts' project

JG reported that he will continue to liaise with the representative at Bradford Council who books the bands for the bandstand concerts and highlighted that the electrification of the bandstand will be completed by the summer, which will mean that more bands will be able to play there.

2324/45 Next meetings

Agreed that the next EMACC meeting to be held on Wednesday 21st February 2024 at 6.30pm in the Hub.

2324/46 Exclusion of the press and public

There were no items to be discussed in confidence.