

BINGLEY TOWN COUNCIL



Bingley Town Council, Myrtle Park, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Tuesday 17th October 2023 at 6.30pm

Start: 6.30pm

Finish: 7.20pm

Councillors present: Forrest (MF), Gibbons (PG)
Councillors absent: Carney (MC), Goode (JG)
Non Councillor members of the Committee present: Jane Stone (JS), Lynne Williams (LW)
In attendance: Eve Haskins (EH, Town Clerk)
Members of the public: None

2324/20 Apologies for absence

Apologies received, and the reasons for absence approved, from Chris O'Neill (CO).

2324/21 Disclosures of interest

None.

2324/22 Minutes

Resolved to approve the minutes of EMACC meeting held on 30th August 2023 as a correct record.

2324/23 Confidential items

None.

2324/24 Public Participation

None.

2324/25 Communication

Resolved to receive the following update and agree the following actions regarding communication with the public:

- Social media: confirmed that there is now greater visibility on social media, as evidenced by the social media statistics circulated by Debbie Ioanna, Admin Assistant (DI): agreed that EH to determine whether a record is kept of the number of social media posts circulated, whether these could be disseminated at more regular intervals (although all agreed that most posts are limited by time constraints), and also to verify whether there are any website usage statistics available.
- Notices/signs to advertise the Town Council in local areas: agreed that information such as the monthly mailing newsletters and invitations to Town Council meetings need to be placed in noticeboards in the various villages; to recommend to Full Council that councillors to approach the custodians of the noticeboards in their wards to request usage; also agreed that Bradford Council to be contacted to request that the noticeboard outside the Hub is moved to a prominent position (e.g. facing the path rather than towards the Hub).
- EH to verify whether the editor of the Eldwick Newsletter has been contacted to further disseminate the work of the Town Council.

2324/26 Events

a) The Town Council's involvement in local events run by third parties

Noted the following regarding the Town Council's involvement in local events run by third parties:

- Bradford City of Culture 2025

JS reported that she attended a recent open evening held to discuss Bingley's involvement in the City of Culture 2025, which was positive and well attended, and suggested this could be linked to the Bingley Arts Festival (discussed in 2324/26d below).

b) Networking event, 16th September 2023

PG reported that the networking event went very well and was well attended, with many local group contacts made, who DI is now liaising with to disseminate their information. Suggested that these events need to be organised more regularly, suggestion of two hours per month, to encourage people to come forward with ideas and get them working together: agreed that DI to contact all local groups who previously attended to gauge whether there is an appetite for a regular networking event.

c) Town Council organising events in 2023-24

PG reported that MC will be liaising with Bingley Remembrance Group regarding the possibility of a D-Day 80 event, on 6th June 2024, which can be discussed at the next EMACC meeting. She also highlighted that there was uncertainty over whether Bingley Chamber of Trade will be organising their Christmas and Easter events next year. The 250th anniversary of Five Rise Locks in March 2024 was also discussed, although it was highlighted that the Canal and River Trust may not commemorate this due to extreme lack of funding: agreed that PG to query this again at the next Ward Partnership meeting.

d) Bingley Arts Festival

JS reported that Bingley Arts Festival is now planned for 2025, to link it to the Bradford City of Culture celebrations. She asked for contacts for Bradford Council to book the parks and Market Square etc.: PG directed her to the Ward Officer and Assistant Ward Officer for Bingley. JS to also contact the organiser of Saltaire Festival again for advice etc. She also reported that the Festival is intended to be inclusive, including the involvement of local churches, care homes, children, etc. (with a view to encouraging local children to learn music).

e) Bandstand concerts' project

PG reported that the recent funding application put in by the Friends of Myrtle Park for the refurbishment of the bandstand in Myrtle Park has unfortunately been unsuccessful, and reported also that the Town Council's potential project to electrify the bandstand is still awaiting further information from Bradford Council. She also confirmed that the Town Council agreed at a recent meeting to provide funding to cover the cost of bandstand concerts again next summer.

2324/27 Next meetings

Agreed that the next EMACC meeting to be held on Tuesday 28th November 2023 at 6.30pm in the Hub [it was agreed via email following the meeting that the next EMACC meeting is to be held on Wednesday 29th November 2023 at 6.30pm, the date subsequently changed to Monday 4th December 2023].

2324/28 Exclusion of the press and public

There were no items to be discussed in confidence.