

BINGLEY TOWN COUNCIL



The Hub, Myrtle Place, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Wednesday 21st February 2024 at 6.30pm

Start: 6.30pm

Finish: 7.40pm

Councillors present:	Carney (MC), Forrest (MF), Gibbons (PG), Goode (JG)
Councillors absent:	None
Non Councillor members of the Committee present:	Jane Stone (JS)
In attendance:	Eve Haskins (EH, Town Clerk), Debbie Ioanna (DI, Admin Assistant)
Members of the public:	None

2324/47 Apologies for absence

Apologies received, and the reasons for absence approved, from Chris O'Neill.

2324/48 Disclosures of interest

PG declared an interest in agenda item 2324/53a as a volunteer for the Canal and River Trust (CRT) and MC declared an interest in agenda item 2324/53c as a member of Bingley Remembrance Group.

2324/49 Minutes

Resolved to approve the minutes of EMACC meeting held on 24th January 2024 as a correct record.

2324/50 Confidential items

None.

2324/51 Public Participation

None.

2324/52 Communication

Agreed that JS to send a link from the group 'Bingley Creates' for the Town Council to publicise, and for DI to arrange for both Bingley and Bingley and Airedale Airedale Rotary Clubs to be included on the networking list.

2324/53 Events

a) The Town Council's involvement in local events run by third parties

Noted the following regarding the Town Council's involvement in local events run by third parties:

- Bradford City of Culture 2025

PG reported that the Bradford City of Culture team have recently released adverts for artists to be involved in each Bradford constituency. She also highlighted that Bradford Council's Ward Councillor Fricker continues to do an excellent job involving Bingley in the 2025 celebrations.

- 250th Anniversary of Five Rise Locks, 23rd March 2024

PG reported the following regarding the 250th anniversary of Five Rise Locks:

- CRT have provided an advertising leaflet and link which can now be circulated, and they have plans to spend £3,500 of the £5,000 the Town Council allocated to them, therefore the remaining funds may be available for other local groups to celebrate this event, e.g. Bingley Music Town, who are struggling to find musicians for the event: it was agreed that the Town Council's larger gazebo could be offered to them to be used by musicians in Market Square.
- Morris Dancers are still coming to the event, from midday to 5pm.
- All Saints Church bellringers are going to ring the church bells, as well as allow people to go up to the bell tower between 12.30pm-1.30pm.
- Included in the CRT spend for the day is approximately £120 for a mini-bus to do a circular route for people with mobility issues, starting at the train station, up Park Road to back of Damart, then back down and out, stopping at the end of Canal Road and end of Slenningford – this will be timetabled to run every half hour from the train station.
- CRT will be carrying out a letter drop to approximately 170 local houses to inform them of the event/apologise in advance for any disruption.
- The involvement of local businesses has been considered, and a letter has been composed by MC to encourage this, including a window decorating competition with a prize offered by BRSK: agreed that the letter to be shared with other parties for agreement, then printed out by the Town Council and delivered by hand locally; and MC to liaise with BRSK regarding their prize.
- Bingley Brewery are brewing a celebration beer for the day, which will be £2.50.
- Bradford Council's Assistant Ward Officer is asking the CRT for a banner for placing on lampposts in Market Square, and also suggested our own branding for the day, for the beer and to encourage businesses in town to do special offers (£2.50 offers etc.), which will put up in windows etc. if it goes ahead.
- Bingley Gallery will be holding an exhibition on the weekend also.
- Bingley Creates will be launching themselves this weekend: agreed to lend them the smaller Town Council gazebo, JS to book the stall space with RSH Artisan Markets; agreed also to gazebo-match to any groups who may need them lent by other groups.
- Crossflatts Village Society are having a stall on the towpath and Gilstead Village Society in the town centre on this day.
- JG will be organizing a litter pick prior to the day, and CRT will be litter picking on the towpath both before and after the event: agreed the Town Council volunteers to litter pick from the Three Rise Locks up from the main road; JG to liaise with Bradford Council's Assistant Ward Officer and the Bingley Ambassador regarding this litter pick.

- Easter and Christmas events organised by Bingley Chamber of Trade

PG confirmed that the Town Council are providing Bingley Chamber of Trade with a grant to cover 50% of the costs of the Easter event, due to be held on Sunday 31st March 2024. She also reported that the same process will probably take place for the Christmas event that they organise, although the date of this is currently under review due to the use of the Market Square on by RSH Artisan Markets on Saturdays – to keep everyone updated.

- Eldwick and Gilstead Gala, Saturday 29th June 2024

PG reported that the Town Council have had a stall at this Gala in the past, although no volunteers came forward for this last year: agreed to add this to the Full Council agenda for agreeing volunteers.

- Challenge Festival, Myrtle Park, May 2024

PG reported that a letter had been received by local residents/business etc. including the Town Council, outlining the events included in the Challenge Festival, which is due to take place in Myrtle Park on 24th-26th May this year: agreed that the Town Council to be supportive of this event where necessary, however noted it is being organized by the Saltaire Festival organisers.

b) Networking event, 27th January 2024 - feedback

PG reported that the recent networking event at Cardigan House went well: agreed to hold another one on Saturday 11th May 2024 – DI to check the date with Cardigan House for availability.

c) Town Council organising events in 2024

PG reported that the Town Council have agreed to cover the cost of the D-Day Commemorative Event on 6th June 2024, which is being led by Bingley Remembrance Group. MC reported that she has circulated the details out to Bingley Remembrance Group members and is currently awaiting a response.

d) Bingley Arts Festival 2025

JS confirmed that this Festival is planned for Sunday 4th May 2025, and cafés/businesses will be encouraged to have exhibitions in their cafes etc. and will also aim to get community groups involved. Bingley Creates are building up to this Festival holding stalls at Damart and in Market Square every month, with different groups represented each time. JS agreed to publicise this Festival at the next networking event.

e) Bandstand concerts' project

JG reported that he is still awaiting an update from Bradford Council on the progress of the electrification of the bandstand, information he needs to book further concerts in the summer: agreed that JG to continue to liaise with Julie Roberts at Bradford Council regarding the booking of these concerts, and to also ask her to share a list of events in the Myrtle Park with the Town Council for future reference.

2324/54 Next meetings

Agreed that the next EMACC meeting to be held on Thursday 14th March 2024 at 6.30pm in the Hub.

2324/55 Exclusion of the press and public

There were no items to be discussed in confidence.