

BINGLEY TOWN COUNCIL



Bingley Town Council, Myrtle Park, Bingley, BD16 2LF

Minutes of the Events, Marketing and Communications Committee (EMACC) held in the Hub, Myrtle Place, Bingley, on Wednesday 28th June 2023 at 6.30pm

Start: 6.30pm

Finish: 7.25pm

Councillors present:	Carney (MC), Gibbons (PG), Goode (JG)
Councillors absent:	None
Non-Member Councillors present:	None
Non Councillor members of the Committee present:	Chris O'Neill (CO)
In attendance:	Eve Haskins (EH, Town Clerk), Debbie Ioanna (DI, Admin Assistant)
Members of the public:	None

2324/01 Election of Chair and Vice Chair

Resolved to agree Councillor Philippa Gibbons as Chair of the Committee for the municipal year 2023-24.

Resolved to agree Councillor Maureen Carney as Vice Chair of the Committee for the municipal year 2023-24.

2324/02 Apologies for absence

Apologies received and reasons for absence approved from Jane Stone (JS).

2324/03 Disclosures of interest

None.

2324/04 Minutes

Resolved to approve the minutes of EMACC meeting held on 15th March 2023 as a correct record.

2324/05 Confidential items

None.

2324/06 Public Participation

None.

2324/07 Communication

a) Greater communication with the public, including social media

Resolved to receive the following update and agree the following actions:

- MC to share Facebook posts where the Admin Assistant is unable to post on private groups: DI to let MC know the relevant groups.
- MC suggested running a networking event, inviting community groups (including the Men's Shed, Chamber of Commerce, Ward Councillors etc.), providing refreshments etc. to encourage community participation, with a view to come up with ideas for 2024-25: agreed that this

should take place on Saturday 16th September 2023 at Cardigan House, 10am to 12pm: DI to check Cardigan House availability, and to circulate a list of who to invite to be added to accordingly.

b) Review of policies

Resolved to adopt the Community Engagement Policy, subject to the following amendment: to remove the last line regarding people being involved in decision making/volunteering.

2324/08 Events

a) The Town Council's involvement in local events run by third parties

Noted the following regarding the Town Council's involvement in local events run by third parties:

- Bingley Expo on 27th September: Town Council will be attending this event.
- Bradford City of Culture 2025: still not received any notification from Bradford Council on this project; agreed to invite the City of Culture representatives to a Full Council meeting, copying in the Ward Councillors.
- 250th anniversary of Bingley Five Rise Locks: PG reported that the Canal and River Trust have no current project to celebrate this anniversary, however Ward Councillor Dearden is liaising with Bradford Council's Ward Officer and Assistant Ward Officer for Bingley to determine whether they have any plan; agreed that PG to liaise with the Ward Officer regarding this.

b) Town Council events in 2023

Resolved to agree the following regarding Town Council events in 2023:

- Networking event, 16th September 2023 (as agreed in agenda item 2324/07a above).
- Christmas lights switch-on and market, 2nd December 2023, organized by Bingley Chamber of Trade: EH reported that the road closure plan has not been pursued, and that the main organizer will liaise with the usual Saturday Artisan market representatives to determine whether they would make plans to allow the Christmas market to take place on that day.
- D-Day 80, 6th June 2024: discussion took place regarding commemorating this anniversary, including the lighting of a beacon, having a town crier etc.; agreed that MC to liaise with Bingley Remembrance Day Group to determine whether they have any plans/wish to hold a collaborative event on this day, and that once further details are agreed the Town Clerk to contact the Deputy Lieutenant for West Yorkshire to keep him informed of any plans.

c) Bingley arts and crafts day

JS had previously updated all on the plans for a Bingley arts and craft day in July 2024: to be deferred until JS is present.

d) Bandstand concerts' project

JG reported that there was potential to have more concerts in Myrtle Park than are planned for this year; all agreed that more extensive plans for 2024 should be considered now, including collaborating with Bingley Music Town.

2324/09 Next meetings

Next meeting to be held on Wednesday 30th August 2023 at 6.30pm in the Hub.

2324/10 Exclusion of the press and public

There were no items to be discussed in confidence.