



Guidance for promotion of events and activities by local organisations/groups - policy

Bingley Town Council is frequently asked to promote via its social media pages and website a variety of events and activities, organised by and to benefit other organisations.

The Town Council wishes to support the local community by publicising the activities of local organisations while not giving publicity to organisations whose activities are purely commercial or may be deemed detrimental to community life.

It is agreed that categories of organisations whose events and activities can be included are:

Category	Example organisations
Environment	Civic Trust, Friends of Prince of Wales Park, Bingley Green Dog Walkers
Sport, fitness and health	Bingley Harriers and Athletics Club, Bingley Walkers are Welcome
Social welfare	SBVS, Bingley Foodbank, Pamela Sunter centre
Social groups and community development	Rotary, Soroptimists, COPWA, village societies
Children and young people	Scouts, guides etc, Youth Café
Arts and entertainment	Little Theatre, Arts Centre, Bingley Jazz Club

The criteria for acceptance are as follows:

- While some may only appeal to a select group, organisations must be open to all.
- The organisation must normally be run by volunteers
- The organisation must be not-for-profit and must not make payments (other than reasonable out-of-pocket expenses or other payments allowed by its governing document) to members or trustees
- Organisations must not support the arms trade, have links to oppressive regimes, carry out activity harmful to health, promote irresponsible gambling, deal in extraction of fossil fuels or other activity harmful to the environment, undertake activity that conflicts with or opposes human rights, religious or racial harmony or equality and diversity. Charitable status in itself will not guarantee inclusion
- Where in doubt, BTC reserves the right not to permit inclusion of local organisations where it feels the above criteria are not met.
- Please note that inclusion in this directory does not constitute endorsement by Bingley Town Council.